



YEAR 10

**HT1**  
**Component 2 – Planning and Presenting a Micro Enterprise Idea**  
LA A – Choose and produce plan – A1, A2.  
Summative Assessment 1  
Ideas, survey, skills audit.  
Summative Assessment 2  
Ownership and aims, features / benefits, pricing, target market, promotion, resources.

**HT2**  
**Component 2 – Planning and Presenting a Micro Enterprise Idea**  
LA A – Choose and produce plan – A1, A2.  
Summative Assessment 3  
Revenue, costs, break eve, cash flow, statement of comprehensive income, risk assessment and viability.  
Assignment – formal supervisions, (5 hours)

**HT3**  
**Component 2 – Planning and Presenting a Micro Enterprise Idea**  
LA B – Present a plan, B1 and B2.  
Summative Assessment 4  
Idea and aims, target customer, promotion, financial information, cash flow.  
Assignment – formal supervision, (2 hours)

**HT4**  
**Component 1 – Enterprise**  
LA A – A1, A2, A3, A4  
Summative Assessment 1  
Enterprise, customer service / failure, type of SMEs, aims and objectives.  
Summative Assessment 2  
Social and political pressures, entrepreneur mindsets / skills, skills for success.  
Assignment completion – 5 hours

**HT5**  
**Component 1 – Enterprise**  
LA B – B1, B2, B3  
Summative Assessment 3  
Customer needs, market research, understanding competitors.  
Assignment completion, (3 hours)

**HT6**  
**Component 1 – Enterprise**  
LA C – C1, C2, C3, C4  
Summative Assessment 4  
Internal factors, external factors, situational analysis, measuring success.

YEAR 11

**HT1**  
**Component 1 – Enterprise**  
LA A – A1, A2, A3, A4  
Summative Assessment 1  
Enterprises, customer service / failure, type of SMEs, aims and objectives.  
Summative Assessment 2  
Social and political pressures, entrepreneur mindsets / skills, skills for success.  
Assignment completion, (5 hours)

**HT2**  
**Component 1 – Enterprise**  
LA B – B1, B2, B3  
Summative Assessment 3  
Customer needs, market research, understanding competitors.  
Assignment completion, (3 hours)

**HT3**  
**Component 1 – Enterprise**  
LA C – C1, C2, C3, C4  
Summative Assessment 4  
Internal factors, external factors, situational analysis, measuring success.  
Component 3 – resit opportunity (February)

**HT4**  
**Component 1 – Enterprise**  
Resubmissions of assignments 1.1, 1.2, 1.3.  
Component 3 – Resit revision